

Curriculum Vitae

brie iatarola

Seventh College Synthesis Program
UC San Diego
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U.S.A.
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Appointments

2018-present **Lecturer**

University of California, San Diego: Seventh College Synthesis Program

2021-present **Lecturer**

San Diego State University: Television Film, and New Media Critical Studies Program

Education

PhD UC San Diego

Graduate Concentration in Communication, UC San Diego

Saved Forever?: An Eco-Ethnography of Trestles' Surfscapes

MA UC San Diego, Center for Iberian and Latin American Studies

Additional languages: advanced Spanish & very basic Brazilian Portuguese

Beyond the waves: economic and cultural effects of the global surf industry in El Tunco, El Salvador

BA Arizona State University – Barrett, the Honors College

Mi Vida as a Tica

Publications

a. Peer-reviewed journals and reports

"Data bitches, citizen science, and sea-level rise." (forthcoming December 2025). *Future of Surfing in the Anthropocene*. Ed. Leon Mach. Chapter proposal accepted April 2024.

"Eco-Ethnography and Citizen Science: Lessons from Within." (2019). *Society and Natural Resources: An International Journal* 32:10: pp. 1123-1138.

Larsen, C., iatarola, B. Hinds, J.B., Leiter, R., Pezzoli, K. and DeBay, A. (2017). "Urban Agriculture Suitability Analysis." UC San Diego Superfund Research Center.

"Surf Tourism: Social Spatiality in El Tunco and El Sunzal, El Salvador." (2012). *The International Journal of Sport and Society* 3:3: pp. 219-227.

"El Turismo de Surf y la Privatización del Acceso a Las Playas Salvadoreñas. (2015, September 7). *El Faro Académico*.

Conference Papers and Invited Lectures

"Alternative Grading in Environmental Education Contexts: Experiential, Community-Based Projects and Collaborative Grading." California Environmental Education in Higher Ed: Advancing the Profession Lunch & Learn Series. Invited Participant, February 14, 2025.

"On Urban Nature." Take a Triton to Class: Engaging with a Changing Planet | Triton Leaders Conference: Embracing Equity and Perspectives on Environmental Justice. Invited Participant, January 29, 2024.

["El Salvador's Wavetopia & Trestles' Surfscapes."](#) *The Surfing Historian Podcast* | Dr. Jason Old. November 1, 2023.

"Foraging for Food and the Aesthetics of Wilderness: A Case Study of *Chefs vs. Wild*." 21st Binational Communication Meeting, Communication, solidarity and social justice / 21st Encuentro BINACOM, Comunicación, solidaridad y justicia social, April 21-22, 2023.

"Winter Pathways to Leadership Workshop," UC San Diego Muir College Invited Participant, March 1, 2023.

"Women of the World," UC San Diego International and Out-of-State Outreach Panel, March 8, 2022.

"What Do You Mean by 'Scalable?': A Reflexive Analysis of Teaching STEM Students Collective and Inclusive Solutions for Climate Change in a First-Year Writing Program," Université de Lorraine Science & You (Virtual) Conference, Metz, November 18, 2021.

"A Gray 'Whale of a Problem': Re-Mediating Dead Wildlife at Trestles," International Environmental Communication Association 16th Conference on Communication and Environment, June 23, 2021.

"How to Save the Ocean," UC San Diego Warren College Serve-to-Learn Panel, May 17, 2021.

"Women of the World," UC San Diego International and Out-of-State Outreach Panel, March 8, 2021.

"Climate Change Technologies Workshop" UC San Diego Institute for Practical Ethics, San Diego, March 13, 2020 (postponed due to COVID-19).

"Summer Bridge Success," UC San Diego Office of Academic Support & Instructional Services Summer Bridge Faculty Panel, San Diego, August 9, 2019.

"Considerations and Questions for Managing Difference: Citizen Science v. Participatory Science," panel co-organizer for the Society for Applied Anthropology's 78th Annual Meeting, Philadelphia, April 6, 2018.

"Sea Level Rise and the Surfscapes: The Battle to 'Save Trestles,'" American Anthropological Association's 116th Annual Meeting, Washington D.C., November 30, 2017.

"An Eco-Ethnography Experiment," International Communication Association 67th Annual

Conference, San Diego, May 26, 2017.

"The Unbearable Heaviness of Being a Dead Whale," Popular Culture Association/American Culture Association Annual Conference, San Diego, April 13, 2017.

"Coupling Citizen Science with (Eco)Ethnography to Understand Implications of Sea Level Rise," Society for Applied Anthropology 77th Annual Meeting, Sante Fe, March 27, 2017.

"Six Americas, Surfing & Climate Change," Dr. Jericho Burg course "Sociology of the Environment," San Diego, March 10, 2017.

"The Challenges of Garden Volunteering," Blum Federation UC Global Poverty Action Days: Poverty Action and the U.S.-Mexico Border Region, San Diego, April 19, 2017.

"The Future of Surfing Outside the Ocean," Participant in SURF Park Summit 2, Orlando, September 7, 2016.

"Surf Tourism: Social Spatiality, Territoriality & the Environment in El Tunco, El Salvador," UC Santa Barbara Global Studies Conference, Santa Barbara, October 21, 2015.

"Surf Tourism: Social Spatiality in El Tunco and El Sunzal, El Salvador," Third International Conference on Sport and Society, Cambridge, July 23, 2012.

"Economic and Cultural Effects of the Global Surf Industry in El Salvador," Tinker Foundation Graduate Symposium, San Diego, April 10, 2012.

Teaching Experience

2010-current

UC San Diego

Seventh College Synthesis Program

Department of Communication

John Muir College Environmental Studies Program

Earl Warren College Writing Program

Thurgood Marshall College Dimensions of Culture Writing Program

Center for Iberian and Latin American Studies

Courses as Instructor of Record: Explorations/Changing Planet, Perspectives/Changing Planet, Food Justice, History of Electronic Media, History of Prime-Time Television, Cultures of Consumption, Communication and Community, Cultural Politics of Sport, New Media, Youth and Democracy, Wilderness and Human Values, Wilderness and Human Values Teaching Workshop, Reporting the Anthropocene: Space and Scale in Environmental Writing and Film Representations of Climate Change, Justice in American History, Climate Justice, Food Ethics, Journalism Ethics, Education and Global Citizenship, History of Electronic Media

2021-current

San Diego State University

College of Professional Studies and Fine Arts

School of Theatre, Television, and Film

Course (2021-current): Instructor, History of (Prime-Time) Television

Institutional Research Experience

2021-2022	John Muir College's Environmental Studies Program Analyst
Summer 2019	Earl Warren College Writing Program Policy Analyst
Summer 2015-2017	Bioregional Center Graduate Student Researcher
Summer 2014	Center for the Humanities Graduate Student Researcher
Summer 2013	Department of Communication Graduation Student Researcher

Civically Engaged Service

2019-current	Community Beach Clean-Up & Habitat Restoration Lead Volunteer
2016-2017	Urban Tides Community Science Initiative Citizen (Community) Scientist
2016-2017	Ocean View Growing Grounds Garden Volunteer
2015	Scripps Institution of Oceanography 'Pink Tide' Volunteer
2014	Wildcoast Marine Protected Area Watch Program Citizen Scientist

Academic Service

2025-current	Faculty Volunteer, Friends of Rose Canyon UC San Diego Synthesis Program
2024	Judge, Student Research Symposium San Diego State University
2024	Faculty Volunteer, Take a Triton to Work UC San Diego, Alumni Association
2023	Faculty Volunteer, Pathways to Leadership Program UC San Diego John Muir College
2023	Faculty Mentor, Josue Canizales, ESYS Senior Internship Project UC San Diego Environmental Systems Program
2022	Faculty Facilitator, The Climate Initiative, Community Conversation on Climate Change and Consumption
2022	Co-Reviewer of John Muir College's Environmental Studies Program with Provost Wayne Yang
2022	Faculty Mentor, Student Advocates for Interdisciplinary Learning (SAIL) UC San Diego Environmental Studies Program
2022	Faculty Mentor, Mikayla White, ESYS Senior Internship Project UC San Diego Environmental Studies Program
2021	Member, Warren College Writing Program Search Committee UC San Diego
2021	Volunteer, Academic Senate University Writing Programs Review Board UC San Diego
2021	Bargaining Observer University Council-American Federation of Teachers UC San Diego
2019	Volunteer, Engaged Teaching Hub Classroom Observation UC San Diego Teaching + Learning Commons
2017	Judge, Urban Studies and Planning Annual Urban Expo UC San Diego
2015	Volunteer, Urban Studies and Planning Sustainability Expo UC San Diego

Other Advocacy and Professional Experience

2023-2025	Faculty Member, California Environmental Education in Higher Ed: Advancing the Profession Lunch & Learn Series
2020-2024	Faculty Member, International Institute Faculty and Graduate Working Group – “Nature, Space, and Politics”
2021-2022	UC Representative, San Diego Labor, Environmental & Community Coalition
2014-2018	Volunteer, Doyle Elementary
2010-2018	Organizer, Graduate Parent Network
2015-2016	UC Community Advisor, San Diego Unified School District Remapping Boundaries Working Group
2010-2011	Representative, Graduate Student Association
2012-2013	Representative, Graduate Student Association
2010-2011	Representative, Associated Residential Community Housing Advisory
2005-2007	<i>The Daily Transcript</i> , Assistant News Editor and Copy Editor
2002-2003	<i>The State Press</i> , Head Copy Editor and Contributor

Professional Affiliation

International Environmental Communication Association

Honors

UC San Diego	Outstanding Faculty Member of John Muir College (2020-2021)
UC San Diego	Graduate Student Association Travel Grant Award (2017)
UC San Diego	Department of Communication Summer Travel Grant (2016)
UC San Diego	Department of Communication Summer Travel Grant (2014)
UC San Diego	Frieda Daum Urey Endowed Fellowship (2014)
UC San Diego	Department of Communication Summer Travel Grant (2014)
UC San Diego	Dean of Social Sciences Travel Award (2012)
UC San Diego	Department of Communication First-Year Fellowship (2011)
UC San Diego	Tinker Foundation Travel Grant (2010)
ASU	Arizona State University Presidential Scholarship (1998-2003)